

# *Design the Station North Billboard*

## **Station North Billboard Project Call for Design Entries**

**DEADLINE: Friday, October 16, 2009**



Station North Arts & Entertainment, Inc. announces the Station North Billboard Project. A uniquely designed billboard will be created and installed on top of the “Copy Cat” apartment building at 1501 Guilford Avenue in the Station North Arts & Entertainment District. The highly-visible billboard is seen by thousands of people each day from the northbound Jones Falls Expressway as well as North Calvert Street and other locations in the city of Baltimore.

Design submissions will be reviewed by an independent panel of jurors. The final design must be reviewed and approved by the Downtown Partnership Façade Improvement Program panel, which administers the façade funds provided by the Baltimore Development Corporation and the owner of the Copy Cat building.

Design submissions must include a visual and written description of the design. A one paragraph biography of the designer, artist or team should also be included with the submission.

The design must be to scale for the 32’ x 40’ billboard. The design itself should be 32’ x 34’; a 32’ x 6’ banner will appear at the bottom of the billboard and include the following text: “CopyCat Live/Work Studios 410-625-3789 CopyOffice@aol.com.” See sample layout below.



All designs must include the following: 1) elements of, or the entire Station North Arts & Entertainment District logo (available electronically by request to [info@stationnorth.org](mailto:info@stationnorth.org)), and 2) the words “Station North Arts & Entertainment District.” Other text is permitted as desired to enhance the design. Designs should be in full color.

Designers may create a single design or multiple designs. Each unique design must be submitted separately. Design submissions will not be returned.

This competition is open to the entire art and design community. Station North Arts & Entertainment, Inc. encourages multi-disciplinary teams to participate. Preference will be given to designs submitted by artists located in the greater Baltimore metropolitan area.

All designs must be original. The winning designer will be notified on or before November 13, 2009.

The winning designer will receive a \$500 honorarium for his/her winning design. Station North Arts & Entertainment, Inc. reserves the right to print and install the winning billboard design.

Station North Arts & Entertainment, Inc., the Downtown Partnership of Baltimore and the Baltimore Development Corporation reserve the right to reproduce images of the submitted designs for printed or internet publicity or marketing purposes.

Design submissions should be sent electronically in PDF, JPEG or GIF format to:  
[info@stationnorth.org](mailto:info@stationnorth.org)

Print submissions may also be sent to:  
Station North Billboard Project  
Station North Arts & Entertainment, Inc.  
113 West North Avenue  
Baltimore, MD 21201

For further information, contact David Bielenberg at 410-962-7075 or  
[dbielenberg@stationnorth.org](mailto:dbielenberg@stationnorth.org)